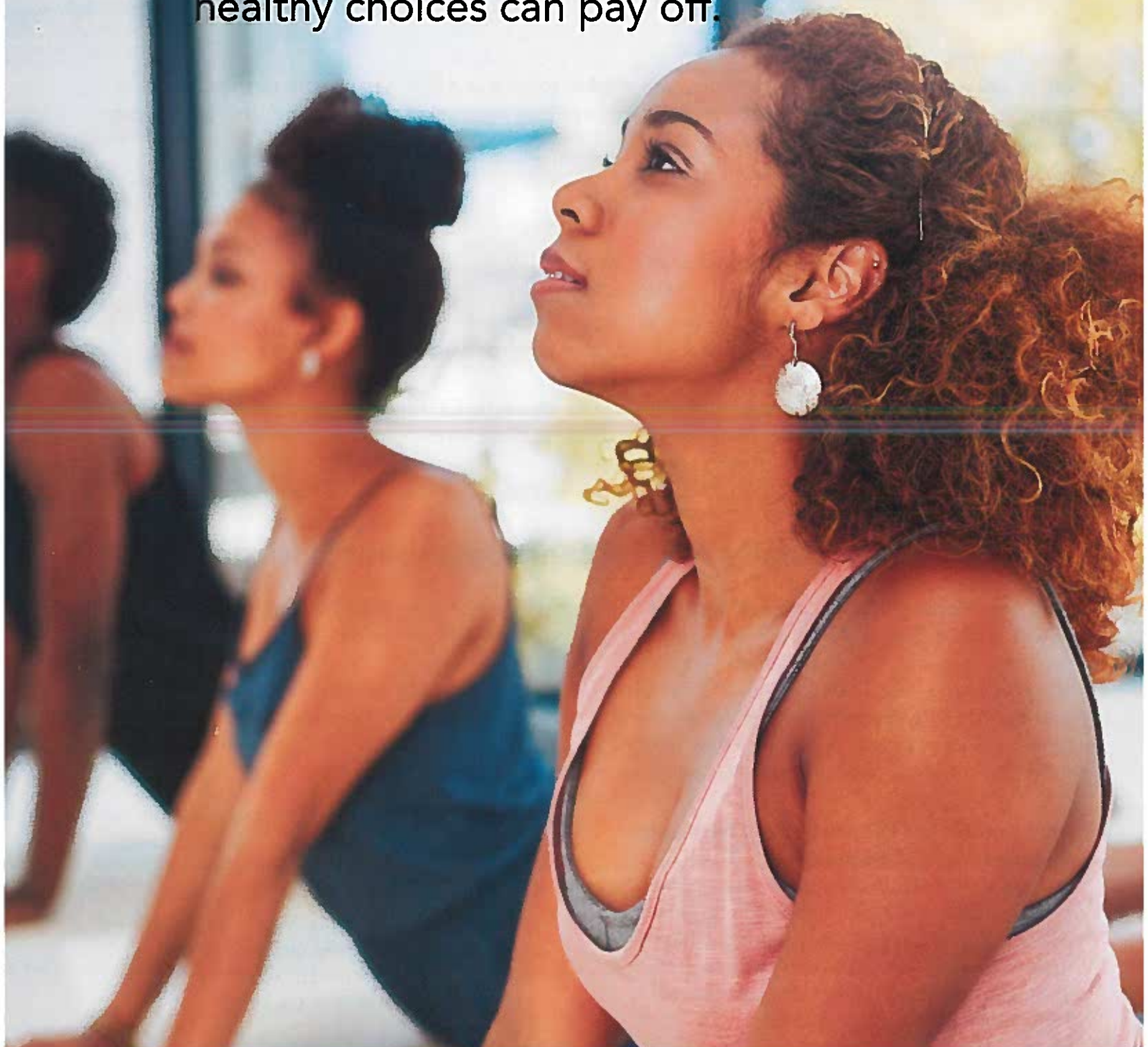


Yes

healthy choices can pay off.



HorizonbFitSM Overview

Horizon
Wellness

Horizon.

Horizon Blue Cross Blue Shield of New Jersey



HorizonbFit.com

The rewards are endless when you exercise on a regular basis. You'll be healthier, feel better and have more energy to make the most out of each and every day!

Horizon Blue Cross Blue Shield of New Jersey makes regular exercise even more beneficial for you with **HorizonbFit**, the program that rewards you when you stay on track to achieve your fitness goals.

Benefits that add up!

When you enroll in **HorizonbFit**, you become eligible to receive a \$20 incentive for every month that you visit your selected fitness facility 12 days or more. That means that you can earn up to \$240 a year in rewards when you exercise regularly.

Enrolling is free and easy to do!

Visit **HorizonbFit.com** and:

1. Verify your eligibility.
2. Select a participating facility or nominate one for the network.
3. Set up your secure account.
4. Select your preference for reporting visits.

Once your online enrollment is confirmed, you'll start earning a \$20 reward for every month you visit your selected fitness facility for 12 days or more. **HorizonbFit** makes getting regular exercise affordable, convenient and more rewarding for you!

Answers to Frequently Asked Questions About HorizonbFit

Why does Horizon BCBSNJ offer HorizonbFit?

Research shows that regular exercise can help you reduce your risk for several diseases and health conditions, maintain a healthy weight and improve your quality of life. **HorizonbFit** can help you realize these benefits by providing incentives that make it easier and more affordable to exercise regularly.

Am I enrolled in a Horizon BCBSNJ health plan that participates in HorizonbFit?

You can visit **HorizonbFit.com** and enter your Horizon BCBSNJ member information to verify your eligibility. Your benefits administrator or human resources department also will be able to confirm if your Horizon BCBSNJ health plan participates in **HorizonbFit** and if you are eligible.

How is my attendance tracked?

Attendance data is tracked in two ways:

1. Through ActiveFit™, a smartphone Bluetooth- and GPS-enabled mobile application, which can

be downloaded from **HorizonbFit.com** during the enrollment process. ActiveFit:

- Provides visit and payment information
- Has a step counter and motivational messages to keep your workouts on track
- Enables you to nominate a fitness facility into the network

2. Through attendance records uploaded from your in-network facility to Advanta Health Solutions, which administers the program. Visits are viewable at the end of the month in your personal member portal. All providers displayed on the **HorizonbFit** map can both upload facility-generated attendance reports and support ActiveFit mobile tracking.

Are my family members eligible?

If you are eligible for **HorizonbFit**, your family members who are 18 or older and covered under your Horizon BCBSNJ health plan are also eligible to participate in the program.

(Continues)



How do I find a participating fitness facility?

To find a participating fitness facility, visit [HorizonbFit.com](https://horizonbfit.com). Once your eligibility is verified, you can search the network of participating fitness facilities by ZIP code.

What if I am already a member of a participating fitness facility?

If you are currently a member at a participating fitness facility, then you just need to complete the enrollment form at [HorizonbFit.com](https://horizonbfit.com), create your [HorizonbFit](https://horizonbfit.com) account on the secure site and link it to a checking or savings account. Your existing membership privileges will remain unchanged, and you will continue to pay your membership fees directly to your fitness facility. [HorizonbFit](https://horizonbfit.com) only uses your linked account to process your reimbursements.

What if I am already a member of a fitness facility that is not participating?

If you are currently a member of a fitness facility that is not part of the network, you may nominate the facility for participation in the Advanta Fitness Network. Just complete an online form at [HorizonbFit.com](https://horizonbfit.com), and Advanta will contact the facility about joining the network and notify you of the outcome.

What if I don't currently belong to a facility?

You can search the thousands of participating fitness facilities by visiting [HorizonbFit.com](https://horizonbfit.com).

Does it cost me anything to enroll in HorizonbFit?

No. Member enrollment in [HorizonbFit](https://horizonbfit.com) is free. However, you must be a member of an in-network fitness facility and be current with your membership dues to be eligible for incentives.

Do I need to submit paperwork to receive my incentives?

No. If you are using ActiveFit, your attendance information is directly transmitted to your account. You will be able to see your last visit, total visits, payment information and more on your smartphone. If you are not using ActiveFit, you will be able to view the attendance submitted by your fitness facility after the facility submits its monthly report.

When and how do I receive my incentives?

If you have met the attendance goal, your incentive will be sent to you via your linked checking or savings account within 60 days following the month in which it was earned. You will receive an email when you have reached your attendance goal and another when your incentives payment has been sent.

What if I disenroll or am no longer eligible for the HorizonbFit program?

Eligibility for the program is based on you remaining enrolled in an eligible Horizon BCBSNJ health plan, and on Horizon BCBSNJ offering the fitness reimbursement program. If at any time Horizon BCBSNJ cancels [HorizonbFit](https://horizonbfit.com), you will be notified and you will not be eligible for any future rewards. If you were actively covered by Horizon BCBSNJ in the month(s) in which you qualified for rewards, your account will be fully credited for the incentives earned.

Can I cancel my enrollment in the HorizonbFit program at any time?

You can cancel your enrollment at any time by emailing memberservices@advantahealth.com. Cancellation may take up to 30 days to take effect.

If you have any questions about the [HorizonbFit](https://horizonbfit.com) program, email Advanta Health Solutions Member Services at memberservices@advantahealth.com, or call toll free at **1-201-351-7850**, extension **1**, Monday through Friday, between 9 a.m. and 5 p.m., Eastern Time.



Horizon Blue Cross Blue Shield of New Jersey

Horizon Blue Cross Blue Shield of New Jersey complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Spanish (Español): Para ayuda en español, llame al **1-855-477-AZUL (2985)**.

Chinese (中文): 如需中文協助，請致電 **1-800-355-BLUE (2583)**。

The **HorizonbFit** program is offered to eligible Horizon BCBSNJ members and is administered by Advanta Health Solutions. Advanta Health Solutions is responsible for administering the program and processing reimbursements on behalf of Horizon BCBSNJ to credit qualifying members' accounts. Eligibility for the program is based on your Horizon BCBSNJ plan. ActiveFitSM is a registered service mark of Advanta Health Solutions. Advanta Health Solutions is independent from and not affiliated with Horizon Blue Cross Blue Shield of New Jersey or the Blue Cross and Blue Shield Association.

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